



SEATTLE TENNIS CLUB

SPONSORSHIP INFORMATION
JULY 29 - AUGUST 4, 2024

SET YOUR BRAND APART

The Washington State Open is the Pacific Northwest's flagship tennis event. Now in its landmark 132nd Tournament, it is the largest tennis tournament in Washington state with over 700 competitors from all over the country vying for the top spot.

The Washington State Open takes place at the iconic Seattle Tennis Club, its home since its inception.

Seattle Tennis Club sits on roughly eight acres on the pristine shores of Lake Washington and offers 19 tennis courts (including six indoor and three clay courts) and a wide range of amenities.

The Washington State Open takes place simultaneously with Seafair Weekend, offering unparalleled views of the Blue Angels from our lakefront location.

We encourage the community to come celebrate the sport. As a sponsor of Washington State Open, you can reach over 6,000 Seattle Tennis Club members, 700 competitors, and over 4,000 spectators throughout the tournament.

Mei McRae, 425.591.4360
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2024 SPONSORSHIP PACKAGES



ALL SPONSORS *who donate \$500 dollars or more receive the options in our base package*

QUICK STATS

6,000 MEMBERS,
who receive the Official
WSO Program

OVER 4,000 SPECTATORS,
expected during the 7-day event

700 COMPETITORS,
From around the country

\$32,000 PRIZE,
Awarded to the winners

BASE PACKAGE | \$500

- **YOUR LOGO IN WSO PROGRAM GUIDE** | Mailed to all Seattle Tennis Club members and handed out throughout the event
- **YOUR LOGO & WEBSITE LINK** | Listed on WSO website
- **TWO TICKETS TO THE SPONSOR KICK-OFF PARTY**
- **SWAG OPPORTUNITY** | Opportunity to place item in player Swag Bags provided to all 700+ players

SPONSORS who select the following packages receive the Base Package PLUS listed additional opportunities.

FRIENDS of WSO PACKAGE | \$1,000

BASE PACKAGE plus:

- **TWO ADDITIONAL TICKETS (4 TOTAL) TO THE SPONSOR KICK-OFF PARTY**
- **HALF-PAGE AD IN WSO PROGRAM GUIDE** | Distributed to 6,000 members, 700+ players, and offered to spectators throughout the tournament

SUPPORTERS of WSO PACKAGE | \$2,000

BASE PACKAGE plus:

- **FOUR ADDITIONAL TICKETS (6 TOTAL) TO THE SPONSOR KICK-OFF PARTY**
- **HALF-PAGE AD IN WSO PROGRAM GUIDE** | Distributed to 6,000 members, 700+ players, and offered to spectators throughout the tournament
- **TWO TENNIS COURT NET BANNERS** | Your logo displayed on double-sided banners during the tournament (*limited spots available*)





SUPPORTERS of WSO PACKAGE | \$2,500

BASE PACKAGE *plus:*

- **FOUR ADDITIONAL TICKETS (6 TOTAL) TO THE SPONSOR KICK-OFF PARTY**
- **HALF-PAGE AD IN WSO PROGRAM GUIDE** | Distributed to 6,000 members, 700+ players, and offered to spectators throughout the tournament
- **ONE RECESSED WALL PANEL** | Your logo displayed for greater visual impact (*limited spots available*).

At a higher sponsorship level you will have the option to have more than one wall panel.

SUPPORTERS of WSO PACKAGE | \$5,000

BASE PACKAGE *plus:*

- **SIX ADDITIONAL TICKETS (8 TOTAL) TO THE SPONSOR KICK-OFF PARTY**
- **HALF-PAGE AD IN WSO PROGRAM GUIDE** | Distributed to 6,000 members, 700+ players, and offered to spectators throughout the tournament
- **ONE LARGE FENCE BANNER** | Your logo on one large fence banner on available courts (*limited availability & first come, first served placement*)





LEGENDS of WSO PACKAGE | \$6,000 / \$12,000 / \$18,000

- **EIGHT ADDITIONAL TICKETS (10 TOTAL) TO THE SPONSOR KICK-OFF PARTY**
- **HALF-PAGE AD IN WSO PROGRAM GUIDE** | Distributed to 6,000 members, 700+ players, and offered to spectators throughout the tournament
- **STAIRCASE LOGO & ARTWORK** | Make a bold statement and promote your brand on our iconic stairs! *Pricing will depend on number of staircases selected (one, two, or three sets of stairs).*

For more information contact
WSO Sponsorship Manager

Mei Mc Rae 425.591.4360
mmcrae@seattletennisclub.org

**FINAL SPONSORSHIP APPLICATIONS MUST BE RECEIVED
BY JUNE 5, 2024**